

Dayenne Cosmétique

LONDON

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The image shows the cover of the June 2006 issue of 'Professional SPA', described as 'EUROPE'S LEADING SPA MAGAZINE'. The cover features several headlines: 'Pool tricks' with sub-headlines 'WINNING AT POOL DESIGN', 'ONE FINE DAY' (DAY SPA OPENING DONE RIGHT), and 'SPEAKING PART' (TALKING THROUGH FACIALS). A large photograph of a spa interior is visible. A prominent advertisement for 'Beauty and the yeast' is overlaid on the bottom right of the cover. The ad text reads: 'Seeking solutions to problem skin? The Dayenne skincare range is specially produced for oily, sensitive or acne-prone skin and, after being used worldwide for 25 years, it is finally hitting the UK market. Formulated by German skincare specialists working in conjunction with dermatologists at a French hospital in Nanterre, Dayenne is made from young cells of brewers yeast and pure botanical extracts. The young cells of brewers yeast balance the skin's pH and regulate the level of sebum. The Dayenne product range includes soap, cleansing milk, tonic lotion, face mask, day cream, night cream and cover stick. Tel: +44 (0)20 8964 1603'. At the bottom left of the cover, the text 'Bring to 1' and 'CHAMPNEYS' RENOVATIO' is partially visible.

Beauty and the yeast

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Sai Nutrition Centre Ltd
Evans House, 107 Marsh Road
Pinner, Middlesex HA5 5PA
Tel +44(0) 20 8866 6388
Fax +44(0) 20 8866 6389
email: info@dayenne.co.uk
website: www.dayenne.co.uk